

April 23, 2019 FI

## <u>PLASTIMAGEN 2019 – POST-SHOW REPORT</u> Mexico City, Apri 2-5, 2019

The twenty-second edition of the exhibition PLASTIMAGEN took place from April 2 to 5, 2019 in Mexico City, Centro Citibanamex Fairgrounds, organized by Tarsus.

For six editions the exhibition has taken place every eighteen months (at the beginning it was biennial) in order to take distance from NPE in Orlando and K in Düsseldorf.

As it has occurred since some time, also for this edition ANIPAC (the local Asociación Nacional de Industrias del Plastico) has given the patronage to the exhibition and for the fourth time EUROMAP has supported it.

Compared to the previous edition there has been a slight increase in the number of exhibitors but on the other side a decrease on the net exhibiting area has been registered.

year	gross m2	net m2	total exhibitors	direct exhibitors
2008	27,000	15,000	817	550
2010	28,000	13,500	743	500
2011	30,600	15,000	850	668
2013	30,500	17,400	838	664
2014	34,000	19,800	850	684
2016	34,283	19,279	1,455	725
2017	39,466	20,600	840	713
2019	39,000	20,000	844	689

The organizer confirms a preliminary number of visitors of 28,056 operators, therefore registering a decrease compared to the results of the 2017 edition.

The official country participations have remained 13 coming from: Austria, Brazil, Canada, China, Germany, India, Italy, Portugal, Qatar, Switzerland, Taiwan, Turkey, United States.

Next edition is scheduled on November 10-13, 2020.

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